

**NINGBO**

**HUAXIANG DONGFANG**

**MACHINERY AND TOOLS**

**OF POWER CO.,LTD.**



**HUAXIANG DONGFANG**

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**宁波华翔东方电力机具有限公司**

**NINGBO HUAXIANG DONGFANG MACHINERY & TOOLS OF POWER CO.,LTD.**



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## 华翔集团介绍

华翔集团是国家大型企业，宁波市重点培育的十八家大企业大集团之一，中国民营企业 500 强，中国跨国企业100强，世界汽配行业 500 强，浙江省实施“走出去”战略示范企业。2014年，华翔集团产值突破200亿元。

华翔集团拥有全国一流的汽车高档胡桃木饰件生产基地和汽车塑料模具、电力机具制造基地，下辖宁波华翔电子股份有限公司（股票代码：002048）、宁波华众控股有限公司（股票代码：06830.HK）等35家控股子公司，员工20000余人，其中在英国有2家子公司、德国6家子公司、美国7家子公司，外籍员工5200余人。

秉承“实干兴业，荣辱与共”的企业精神，华翔集团致力于成为以汽车工业为主体，集投资、科技、贸易于一身，具有综合规模优势、行业一流的跨国投资控股集团。

## Huaxiang Group Introduction

Huaxiang Group is a large-scale enterprise, which is one of the top 500 private enterprises and the top 100 multinational enterprises in China, as well as the top 500 auto parts industry in the world. Huaxiang Group is one of the 18 large enterprises and large groups, which is focused on cultivating and supported by Ningbo City, it was awarded "strategic demonstration enterprise" of "Go Global" strategy of Zhejiang Province. Its output value of 2014 has exceeded 20 billion yuan.

Huaxiang Group has the domestic first-class production base of high grade automobile walnut trim, auto plastic mould and power transmission line construction equipment and tools. It has 35 subsidiaries, for example, Ningbo Huaxiang Electronic Co., Ltd. (stock code: 002048), Ningbo Huazhong Holding Co., Ltd. (stock code: 06830.HK). there are 2 subsidiaries in UK, 6 subsidiaries in Germany and 7 subsidiaries in USA. The total employees over 20000, including 5200 foreign employees.

Huaxiang Group always persists in "Struggling to develop the enterprise and sharing disgrace and honor with the enterprise" as its enterprise spirit, Huaxiang Group will mainly engage in auto industry and integrates investment, technology and trade into one, with comprehensive scale advantages and became a top ranking multinational investment holding group.



## 华翔发展史 Enterprise Development of Huaxiang

<p><b>1980</b> In November 1980, xiangshan of Posts and Telecommunications Equipment Factory</p>	<p><b>1988</b> Nov. 1988 established Ningbo Huaxiang Eletran Co.,Ltd. jointly with Hongkong Ningsing Company</p>	<p><b>1994</b> August 1994, the establishment of Ningbo Huaxiang Group In 1994, the Group exceeded billion value mark, included in the national large-scale enterprises</p>	<p><b>1996</b> July 1996, invest in the construction of Huaxiang Hill</p>	<p><b>2000</b> April 2000, 705 mergers and state-owned factories, the restructuring of Tieling Leping machine set up limited liability companies; In 2000, Huaxiang Group production and sales both exceeded 10 billion yuan;</p>	<p><b>2002</b> In 2002, the establishment of offices in Spain, the Arab-Israeli Joint Unitary branch to open up international markets; In November 2002, merger of engineering plastics plant in Jiangxi Province, set up xinyu Huaxiang Rubber Parts Co., Ltd.</p>
<p><b>1984</b> July 1984, changes to the establishment of Ningbo of Posts and Telecommunications Equipment Factory</p>	<p><b>1993</b> Sept. 1993 established Chinese-foreign joint venture "Ningbo Huazhong Plastic Products Co.,Ltd" August 1993, the establishment of Sino-foreign joint venture in Ningbo Juzhou Food Co., Ltd.</p>	<p><b>1995</b> In November 1995, mergers and state-owned commercial refrigeration company xiangshan December 1995, the restructuring of the establishment of Ningbo Huaxiang Group Co., Ltd.</p>	<p><b>1997</b> Aug. 1997, merged Ningbo Radioceramic Factory and established Ningbo Oaly Lights Co.,Ltd</p>	<p><b>2001</b> August 2001, Ningbo Huaxiang Electronic Co., Ltd. stock to enter the cultivation period</p>	<p><b>2003</b> In March 2003, mergers, the establishment of Jiangxi Fenyi Drive Axle Co., Ltd.; April 2003, equity restructuring, Hebei Zhongxing Automobile Manufacturing Co.,Ltd., Huaxiang into the car industry; May 2003, Huaxiang Automotive Industry Park Project</p>



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### 2004

In 2004, the company acquired the crankshaft northern Liaoning. September 2004, shares in Shenyang Xinguang engine manufacturing company, the restructuring of the establishment of Shenyang Automotive Interior Xinguang Huaxiang limited liability company.

### 2006

June 2006, equity participation, Gongzhuling Fanyi automotive interior parts Co., Ltd., established Gongzhuling City Huaxiang car interiors limited liability company.

June 2006, equity participation, Gongzhuling Fanyi automotive interior parts Co., Ltd., established Gongzhuling City Huaxiang car interiors limited liability company.

### 2008

January 21, 2008, equity-rich Austrian auto parts company, set up auto parts FAWER Inc.

### 2011

January 2011, contributive 30000000 dollar bought British Lu Huzhen wood processing heart. July 2011, Ningbo Laurence automotive interiors limited outside the transfer of production, production value breaks through 140000000 yuan to close greatly. July 2011, the Group invested 60000000 yuan in Hangzhou Softbank venture capital company. August, the Group invested 50000000 yuan of the establishment of Ningbo Huaxiang company marks the company has for the high-end models supporting capacity, and to the international goal one step. In December 25, 2011, \$92000000 takeover of the United States of America North signet group. December 31, 2011, "China City family" real estate projects completed post construction and acceptance of work. "Yongjin Plaza" project sales situation is gratifying. "China City Garden" in the building sales work the same red tea. Chengdu Huazhong factory building, the new plant area of 6500 square meters, 1900 square meters of office space Changchun Jingyue Economic new factory in 2011 completed and put into use. North crankshaft company invested nearly 60000000 yuan to build automatic control manufacturing center, completed a new casting plant, metalworking center 4A9 production lines and gas furnace, furnace, finished product warehouse, garage, warehouse, coke boiler water circulation utilization of technical transformation project.

### 2013

In Apr. 2013, EUR34200000 takeover of the HIB Trim Part Group of Germany.

### 2005

June 3, 2005, Ningbo Huaxiang Electronic Co., Ltd. officially listed in the Shenzhen Stock Exchange. December 2005, the transferee Jilin plant extinction long stake in the formation of the Changchun Huaxiang Muffler Co., Ltd.

### 2007

In January 2007, the company acquired the United Kingdom Lawrence.

### 2010

May 2010, is contributive 3200000 euro, and Spain an Lin Group set up joint ventures in an Lin Auto Parts Company

### 2012

In January 12, 2012, China numerous holdings in the Hongkong Stock Exchange listed on the main board.



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# COMPANY PROFILE

Ningbo Huaxiang Dongfang Machinery & Tools of Power Co., Ltd. was founded in 1988, which is a prominent member of China Electricity Council. The company named after its mother company "Huaxiang" Group in 2014, its previous full name is Ningbo Dongfang Machinery & Tools of Power Co., Ltd. In this industry, the company is the first one certified by ISO9001 in 1998. In the year of 2006, the company was the first one of the same industry access to License for Production of Special Equipment of the People's Republic of China, approved by "General Administration of Quality Supervision, Inspection and Quarantine of the People's Republic of China". In 2007, confirmed by "China Electricity Council", the company became the first "Key Manufactory of Power Construction Equipment" in China. One year later, the company was recognized by the State Ministry of Science and Technology as state-level high-tech enterprises, awarded "Chinese Top Brand" and to be the best brand in home market.

Located in Ningbo Yinzhou Industrial Park. Covers an area of 105,000 m<sup>2</sup>, total building area is 48000m<sup>2</sup>, with assets about 600 million yuan. The company will move to the Harbour Industrial Zone of Xiangshan County, Ningbo in 2015. At present, the company has more than 300 staffs, including one expert enjoying special allowance from State Council, and many senior engineers, assistant engineers and senior technicians. Which make a high quality R & D team, stands atop in the industry and constantly develop new products to meet market demands.

Undertake and participate in the establishment of national, industrial standards. The company has won 14 technology patents in recent years.

The company has 320 pieces (sets) of various production equipment. It has state-of-the-art testing methods, including a 40-meter high testing tower (load:40t) and a large scale outdoor testing field, covers an area of 4000m<sup>2</sup>, which is suitable for the simulated test of stringing equipments, tools and electric power fittings, as well as many other testing rooms, for example, 1000KN horizontal tensile tester and 600KN multifunctional vertical tester are fit for the tensile test of construction tools and machines of transmission lines up to 1000KV.

We have products of over 2000 classes in 23 categories, mainly used for foundation construction, conductor installation, combination and erection of poles and towers, cable laying and optical cable installation. The company has the marketing network across China, and set key offices in key provinces, the company has established business relationship with nearly 5000 power and telecom utilities and contractors around China. Also, the products have been sold to over 60 foreign countries and regions, including Germany, the United Kingdom, Romania, Pakistan, India, Vietnam, Singapore, Philippines, Australia, South Africa, Brazil, Chile, Uruguay, etc.

Right now, we export under the name of "Ningbo Huaxiang Import & Export Co., Ltd." which is our sister company, with its business address at 4th Floor, Huayue Building, No. 255 Tiangao Street, Central Business District (CBD) of Southern Yinzhou, Ningbo, China.

We are devoted to the one-stop supply for both overhead and underground line tension stringing solution, we are willing to develop and share success with you.





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# 荣誉和专利 ur honor & patent





持续的创新能力

Sustainable Innovation Capability



## Jiang Pinghai Chief Engineer

Mr.Jiang is the Chief Engineer of Huaxiang Dongfang Company who enjoys the special allowance from State Council.

Mr.Jiang used to be the Director,Deputy Chief Engineer and Chief Expert of Electric Power Construction Machinery Research Institute of State Grid Corporation of China,and he was the director of Construction Machinery Quality Test Center which affiliated to the National Electric Power Industry Ministry and Chief Editor the of magazine "Electric Power Construction" .

His social position including the Vice Chairman of Chinese Electrical Engineering Institute,Line Construction Technology Branch Institute,Executive Vice Chairman of National UHV Transmission&Transformation Technology Network and the Equipment Safety Inspector of Electric Power Industry Ministry.

Mr.Jiang acted as Chief Engineer since 2000 and organized to research and develop Hydraulic Puller ,Hydraulic Tensioner,Stringing Block,etc. which are urgent needs for line construction in China.

He guided Huaxiang Dongfang company to build the largest outdoor test ground in China to test transmission line construction equipment and he was invited by State Grid Corporation to joint and formulate the China National Standards of UHV transmission&Transformation machinery and tools many times.

## Outstanding R&D Team

1 Chief Engineer (enjoys the special allowance from State Council), 8 senior engineers and 20 assistant engineers consist of the top R&D team in China and they are lifeblood of Huaxiang Dongfang Company to become much stronger.







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The company has 218 sets of various production equipment and

it invested large funds to improve the facility and production equipment.

Now,We are the largest manufacturer of stringing equipments and tools in China



Huaxiang Dongfang Company has a large outdoor testing ground which provide a simulate environment to test products and ensure the products quality at the leading position in China



# Professional Stringing Equipment Manufacturer

专业制造电力机具

- **A prominent member of China Electricity Council**
- **Key Manufacturer of Power Construction Equipment**
- **It Owns the License for Production of Special Equipment**



**Solution for tension stringing of railway transmission line construction**

**Solution for helicopter stringing of overhead line construction**



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# ONE-STOP PURCHASING

## 一站式的采购模式

Huaxiang Dongfang company has products over 2000 classes in 23 categories,used for foundation construction,overhead transmission line construction,combination and erection of poles and towers,cable laying and optical cable installation.we can provide a complete set of stringing equipments and tools for both low voltage and high voltage power transmission line construction.

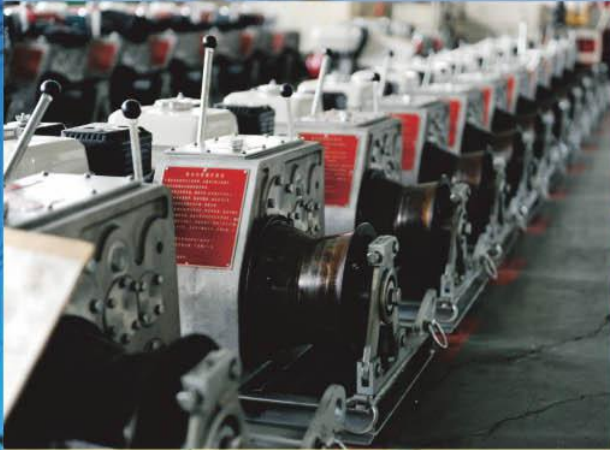




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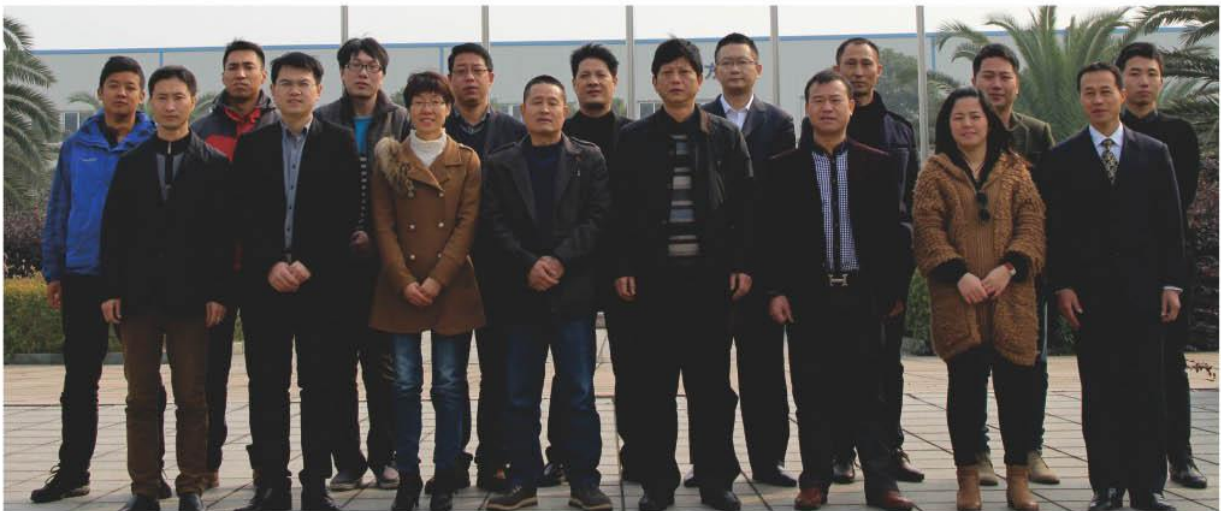


## The World Marketing Net



## International Marketing

Huaxiang Dongfang Company has a strong marketing network both home and abroad, it has established business relationships with nearly 5000 power and telecom utilities and contractors across China. The products have been sold to over 60 overseas countries and regions. Including USA, Mexico, Germany, UK, Romania, Pakistan, India, Vietnam, Singapore, Philippines, Indonesia, Malaysia, Mongolia, Australia, South Africa, Brazil, Chile, Uruguay, etc.





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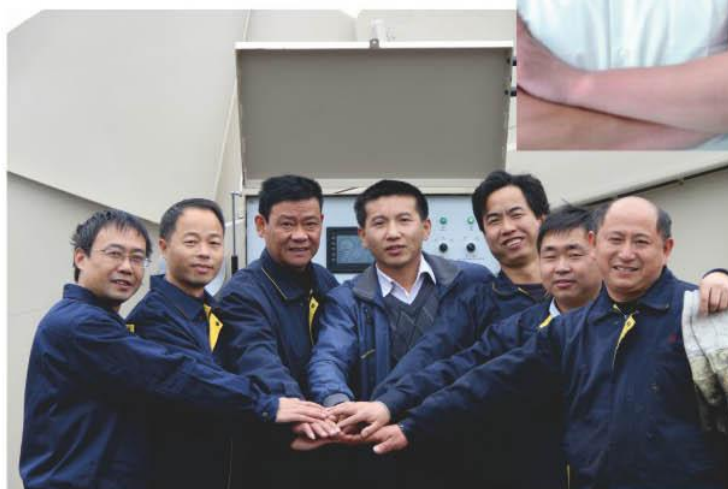
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## Customer Oriented ,Quality Products and Excellent Services

Professional design for oversea market and customized products are available to meet customers' actual needs

One-Stop Purchasing service enable to provide a complete set of equipments and tools for contractors and end-users.



With a professional sales and after-sales team,we can offer good solution for customers before purchasing ,we will provide you top quality products and serve you heart and soul.